

A Space Renaissance

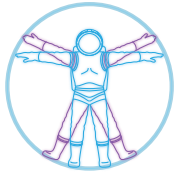
33rd International Space Development Conference (ISDC 2014)

May 14-18, 2014 • Sheraton Gateway Hotel • Los Angeles, CA

hosted by the

National Space Society





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January 24, 2014

Dear Space Supporter,

The National Space Society (NSS) is pleased to invite you to become a supporter of the 33rd Annual International Space Development Conference (ISDC), being held May 14-18, 2014 at the Sheraton Gateway Hotel, Los Angeles, CA. For over a quarter of a century, since its founding through the merger of the National Space Institute and the L5 Society, NSS has been widely acknowledged as the preeminent citizen's voice on space with over 10,000 members and supporters.

ISDC is the foremost space conference bringing together all of the space community leaders in the aerospace industries, NASA, space policy experts, and space activists from around the world. The theme of ISDC 2014, *A Space Renaissance*, relates directly to NSS's vision of "people living and working in thriving communities beyond the Earth, and the use of the vast resources of space for the dramatic betterment of humanity." *A Space Renaissance* reflects the recent resurgence in the "Space Movement" both in the public sector (NASA) and in the private sector. We believe that much of this activity is located in the Southern California area. Come learn more about it at ISDC 2014.

The conference will feature insights from the current Administration's initiatives and outlook on the U.S. space program, to exciting developments in the commercial space industry aimed at closing the current manned spaceflight gap. Several prominent commercial space industries come to ISDC to share, collaborate, recruit and build strong partnerships for projects that will take humans to asteroids, the Moon, Mars, and the outer planets. The commercial potential of space has been proven with communications, resource location, and navigation. We are on the cusp of vast progressions for space economy; ISDC is the place where you get the insiders perspective on the latest advancements and projects.

There are many support options available to meet a broad range of business development and marketing needs. This is a unique opportunity for your organization to benefit from exposure to an interested, relevant and influential audience of recognized leaders in the space advocacy community. Brilliant young students from around the world attend ISDC in pursuit of their dreams. Many people have launched exciting careers out of their participation at ISDC. This is your opportunity to forge relationships with people making space development happen.

We hope that you will join us as a sponsor and informed participant, bringing your experience and expertise to an unprecedented forum. Join us in orchestrating the transformation of space business and the extension of our economic sphere into the solar system.

For more information, including opportunities for participation at ISDC 2014, please call Aggie Kobrin, Conference Producer at 949-229-3422.

We look forward to your support and participation.

Sincerely,

Pat Montoure

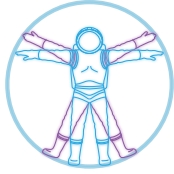
Pat Montoure, Chairman ISDC 2014
Trustee, National Space Society



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ISDC 2014 Fact Sheet

Official Title: 33rd International Space Development Conference (ISDC 2014)

What: ISDC is the annual conference of the National Space Society, a gathering of members of the space advocacy community from all over the U.S. and the world. Since its inception, ISDC has been the premier forum for dreamers and builders of the space industry to come together and work toward the common goal of developing a spacefaring civilization.

When: Wednesday, May 14 through Sunday, May 18, 2014

Where: Sheraton Gateway Hotel, 6101 West Century Blvd., Los Angeles, CA 90045

Theme: *Renaissance*. A revival or rebirth. A period of expanding intellectual or artistic achievement or enthusiasm. Renaissance is happening now in the worldwide space industry during this transformation towards private space enterprise and space tourism ventures. Inevitably this will lead to large-scale sustainable space settlements and a bright and healthy future in space for humanity.

Overview: ISDC 2014 has plenary sessions and breakout tracks, for adults as well as younger attendees. There will be presentations by thought leaders in the space industry about new and exciting projects and ideas. We are planning to bring in people to help you find a career in the Space Industry. ISDC 2014 will bring to you the latest in Space Policy, Colonization, Space-Based Solar Power, and the plans to go to Mars, and much, much more.

The business of Space is growing. There are now ten billionaires investing in and building Space Enterprise/Tourism companies. There is so much going on in the Space Movement, and ISDC 2014 is the place to see it all.

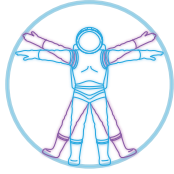
Attendance: 1200+ participants, including,

- Congressional and Administration officials
- Representatives of aerospace companies
- NSS Governors, Directors, Chapter Leaders, and Members
- Representatives of other space organizations including Space Tourism Society, AIAA, Mars Society, Planetary Society, Aero Space & Defense Forum, Space Frontier Foundation, SEDS, Explore Mars, Moon Society, Yuri's Night, Secure World Foundation, Satellite Industries Association, and Commercial Spaceflight Federation.
- NASA/NSS Space Settlement Student Contests participants and winners including attendees from India and Romania.

Programming

Living in Space
Space Enterprise
Mars
Asteroids
NASA/Exploration
Space Tourism
Space & Media
Moon/Lunar
Space-Based Solar Power

Space Engagement
Emerging Space and Technology
Space Exploration
Space Experience
Astronomy
Space Policy
Space Settlement
Transhumanism



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NSS Fact Sheet

About the National Space Society (NSS)

NSS is an independent, educational, membership, non-profit organization dedicated to the creation of spacefaring civilization. NSS is widely acknowledged as the preeminent citizen's voice on space, with over 10,000 members and supporters, and over 50 chapters in the United States and around the world. The Society publishes the Ad Astra magazine, an award-winning periodical chronicling the most important developments in space.

NSS also actively recruits the next generation of young people to encourage their interest in developing math and science skills and foster their interest in becoming a part of the next generation of scientists, astronauts, and explorers. Your financial and sponsorship support can further assist us with this worthwhile goal. To learn more, visit www.nss.org.

Demographic Data

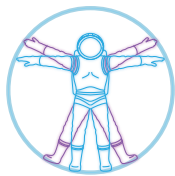
- NSS currently has between 7,000 and 8,000 paid members.
- All members receive the NSS' quarterly print magazine, Ad Astra.
- Half of all members have college or graduate degrees.
- Most have at least some college education.
- Most have higher than average discretionary incomes (top 20%).
- Approx. 40-50 percent are between 30 and 60 years of age.
- Another 10-20 percent are under 30 years of age.
- Most live within the United States and in high-tech cities.
- There are 50 chapters worldwide.
- The NSS actively engages and recruits college-age students.
- Total attendance for ISDC 2013 -- 800 (San Diego).
- ISDC 2006 was in Los Angeles, attendance exceeded 1200.

Sponsorships

ISDC provides an excellent marketing opportunity for your company or organization through our sponsorship program. This year, we have general conference sponsorships and specific Gala sponsorships. Whether you just want an ad in the program book or if you want all of the perks that come with being the official presenting sponsor for either the ISDC 2014 Conference or the Gala, there is something for every budget.

Previous Conferences

2013, San Diego, CA
2012, Washington, D.C.
2011, Huntsville, AL
2010, Chicago, IL
2009, Orlando, FL
2008, Washington, D.C.
2007, Dallas, TX
2006, Los Angeles, CA



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Sponsors and Affiliates

Print and Industry Media Sponsor

SPACE NEWS



ISDC 2014 Conference Sponsorship Opportunities

Partner with the National Space Society

Please consider a sponsorship opportunity. Promote name and brand recognition of your organization throughout the conference. Showcase your support of the Space Movement. Sponsorships are on a first-come, first-served basis; limitations do apply. General descriptions are provided below, details per opportunity are available.

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6101 W. Century Blvd.

Los Angeles, California 90045

BENEFITS	☐ DIAMOND \$25,000 - \$50,000+	☐ PLATINUM \$20,000	☐ GOLD \$5,000	☐ SILVER \$2,500	☐ BRONZE \$1,000
MARKETING					
Year Round Recognition in NSS Press Releases, Marketing, Website	★				
Premier Placement of Name and Logo in ISDC Program, Ad Astra and other Materials	★	★			
Recognition in Conference Program, Registration Area and at Conference Site	★	★	★	★	★
Advertisement in ISDC 2014 Program	Full Page Premier Placement	Full Page Premier Placement	Full Page	Half Page	Quarter Page
Distribution of Organization Literature in Conference Bag	★	★	★	★	★
Organization Logo and Link on ISDC 2014 website	★	★	★	★	★
EVENT PARTICIPATION					
Special Recognition at Gala	★	★			
Booth in Exhibit Hall	Premium	Premium	General	General	General
Gala Tickets for VIP Reception and Dinner	10	6	3	2	
Free Annual Memberships	8	6	3	2	
Professional Conference Registration Passes	5	3	2	1	

For a customized sponsorship package, please contact Pat Montoure, ISDC 2014 Chair at Pat.Montoure@nss.org

EVENT SPONSORSHIPS:

- ☐ Dinner Sponsor (2)\$10,000
- ☐ Lunch Sponsor (4)\$5,000
- ☐ Breaks\$3,000
- ☐ Hospitality Suite (3)\$2,500
- ☐ Session Tracks\$2,500

ATTENDEE AMENITIES SPONSORSHIPS:

- ☐ Hotel Key Card\$5,000
- ☐ Lanyards\$5,000
- ☐ Conference Bags\$5,000
- ☐ USB Thumb Drives\$5,000

ADVERTISING SPONSORSHIPS:

- ☐ Program Back Cover\$2,500
- ☐ Program Inside Front Cover\$2,300
- ☐ Program Inside Back Cover\$2,200
- ☐ Full Page Program Ad\$1,800
- ☐ Half Page Program Ad\$1,200
- ☐ Quarter Page Program Ad.....\$600
- ☐ Conference Bag Insert\$300

☆ SIGN ME UP TODAY FOR THE MARKED SPONSORSHIP & BILL ME ☆

- ☐ *Count me in! Please send me an invoice for the noted sponsorship.*
- ☐ *Please contact me regarding sponsorship of the event.*

Name _____

Company _____

Address _____

Phone _____

Email _____

For more information contact:
Aggie Kobrin, Conference Producer
Tel: 949-229-3422